

Shoaib Mohammed

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Profile

Results-driven **UI/UX Designer & Front-end Developer** with over 4 years of experience crafting user-centred digital solutions. Proficient in WordPress, Shopify, and React, with a track record of delivering high-performance websites that enhance engagement and conversions. Adept at bridging design and development to create seamless, scalable experiences. Eligible to work in the UK without sponsorship. Seeking to leverage my expertise to drive innovation in the UK digital landscape.

Experience

UI/UX DESIGNER & FRONTEND DEVELOPER | ONEPATH SOLUTIONS | 2021 – PRESENT

- Led end-to-end design and development of **50+ websites**, reducing client bounce rates by **40%** through intuitive UI/UX workflows.
- Revamped legacy frontends with **React**, implementing component-based architectures that simplified future updates.
- Collaborated with cross-functional teams to align designs with brand goals, resulting in **20% faster project delivery**.

WORDPRESS & SHOPIFY DEVELOPER | ONEPATH SOLUTIONS | 2021 – PRESENT

- Developed conversion-focused Shopify stores, enabling clients to launch 30% faster with tailored themes and integrations.
- Automated client reporting dashboards using JavaScript and APIs, improving data visibility by 25%.
- Trained non-technical teams on CMS platforms, empowering them to manage content independently.

Education

Bachelor of Technology in Computer Science | Global College of Engineering & Technology (Hyderabad, India)

Technical Skills

Design: Figma, Adobe XD, Illustrator, Photoshop

Development: WordPress, Shopify, React, HTML/CSS, JavaScript, Bootstrap, TailwindCSS

Tools: Elementor, Crocoblock, Git, Premiere Pro, After Effects

Other: SEO Optimization, Responsive Design, Agile Methodologies

Certifications

- HTML, CSS, JavaScript - Coursera
- UI/UX – Hysea, Jntuh